



OPINION SURVEY ON AMERICAN  
HEALTH CARE  
CONDUCTED SEPTEMBER 2021

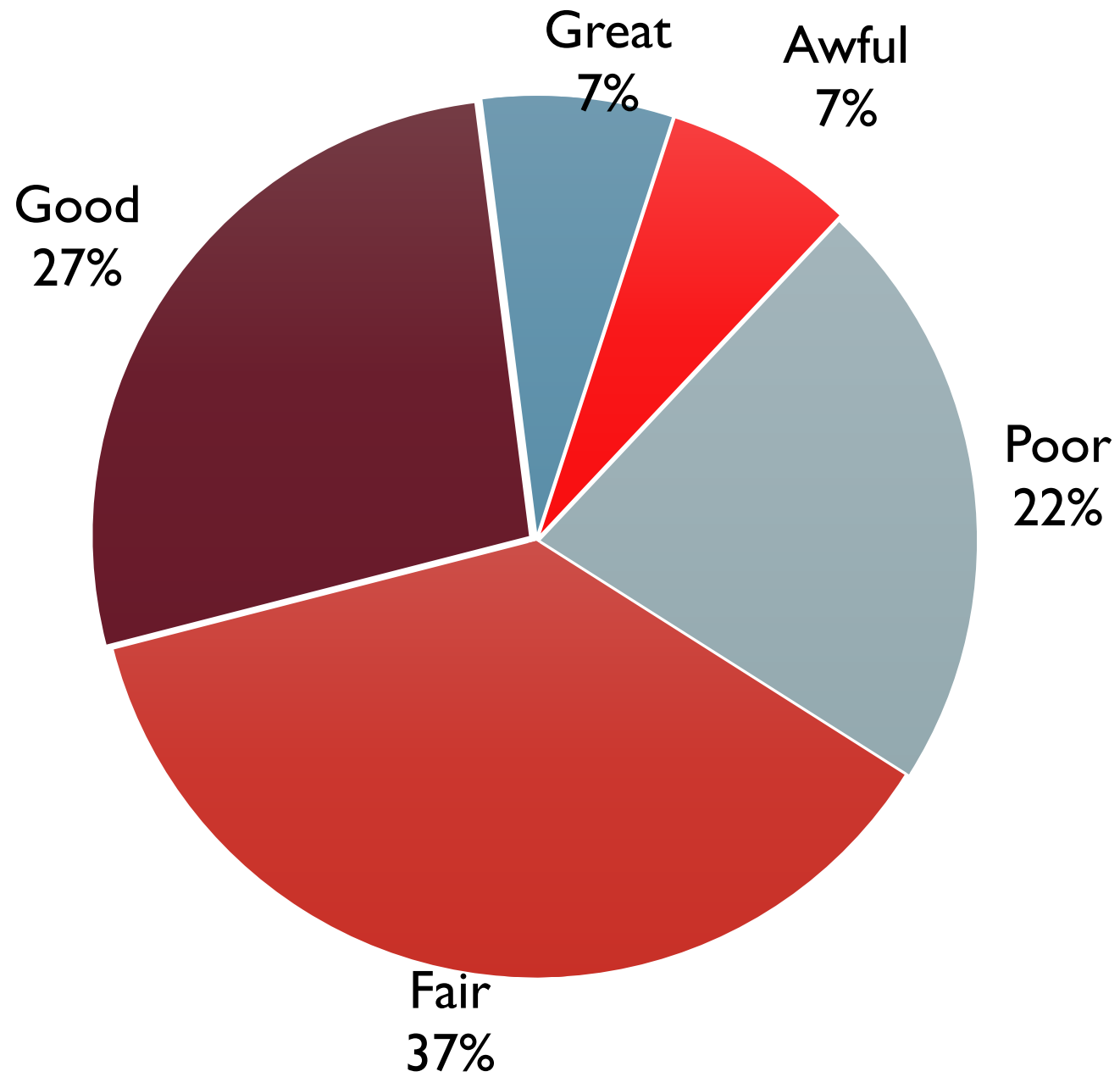
**WE SURVEYED 252 SELF-IDENTIFIED  
REPUBLICANS FROM RED AND PURPLE  
STATES**

Previous surveys of both liberal and conservative Americans, but using slightly different questions, showed even more support for the findings of this survey.

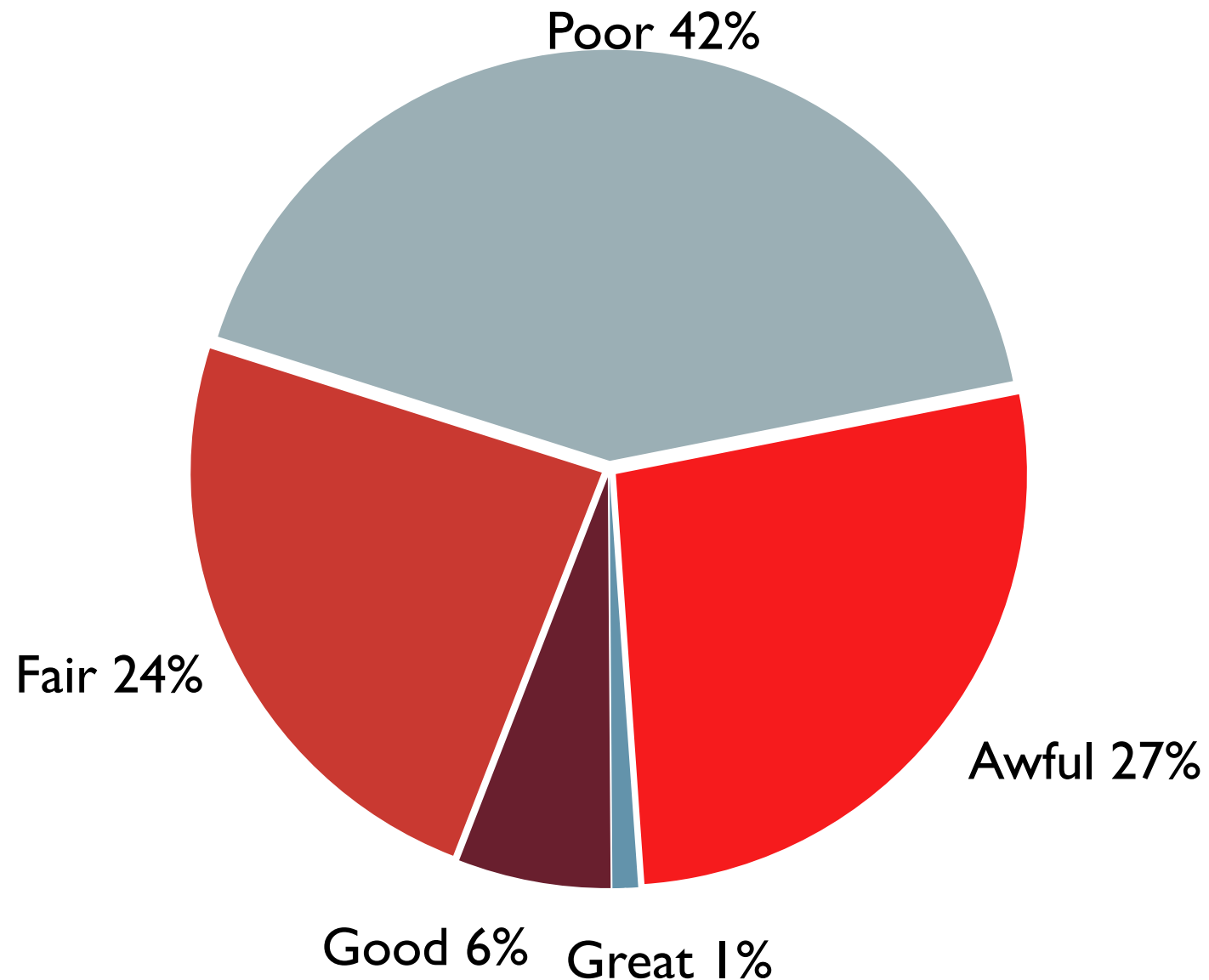
USA Health Care is a small group of health care advocates who seek to change how Americans talk about health care issues.

## KEY FINDINGS

# How Would You Evaluate Health Care In The United States?



# How Would You Evaluate the Cost and Ways of Paying for Health Care in the United States?



People think care is good/fair, but how 69% think how we pay for it is poor/awful

**95%**

say health care in the US needs to **change**

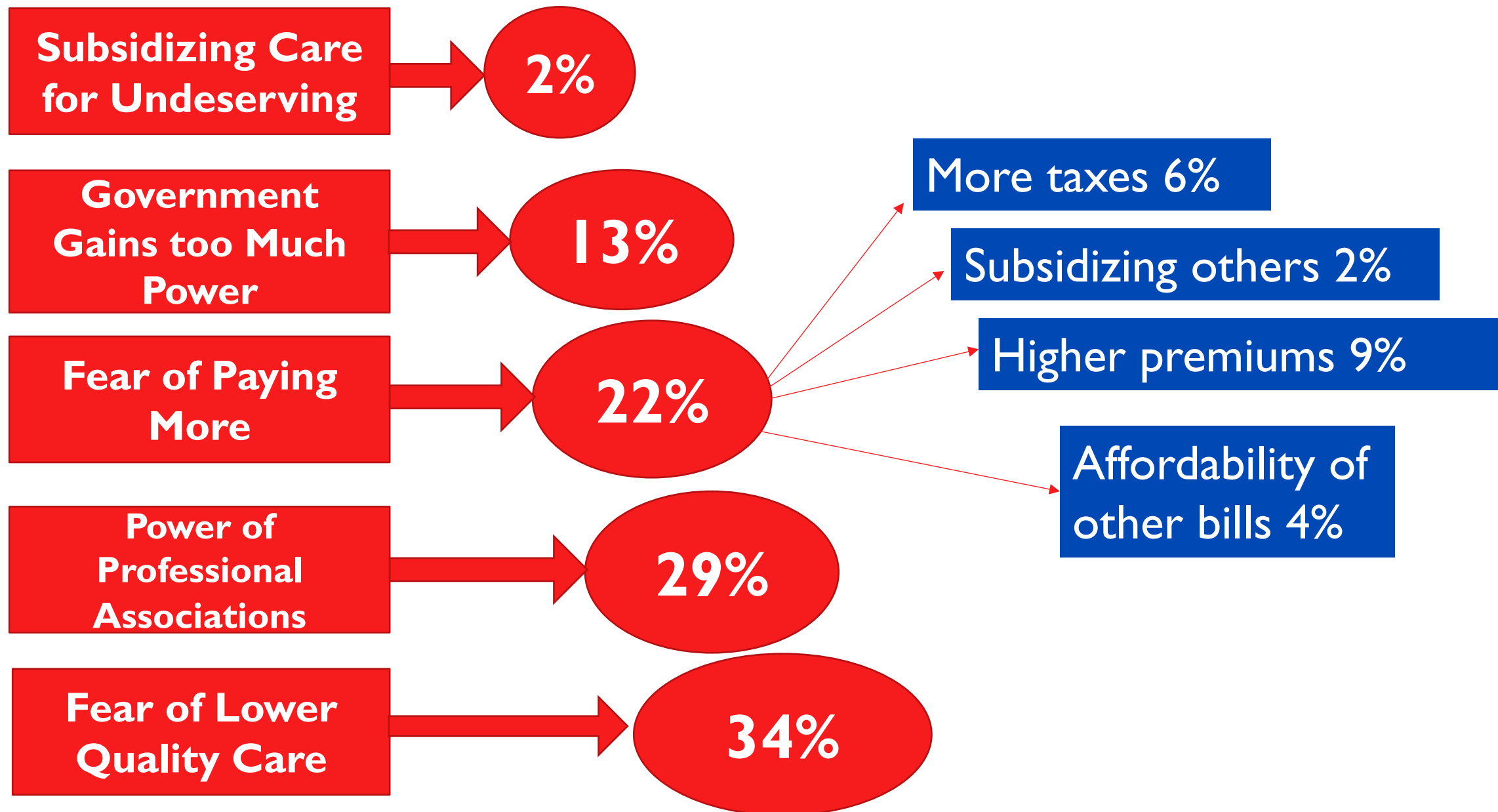
**51%**

Want a lot of change

**44%**

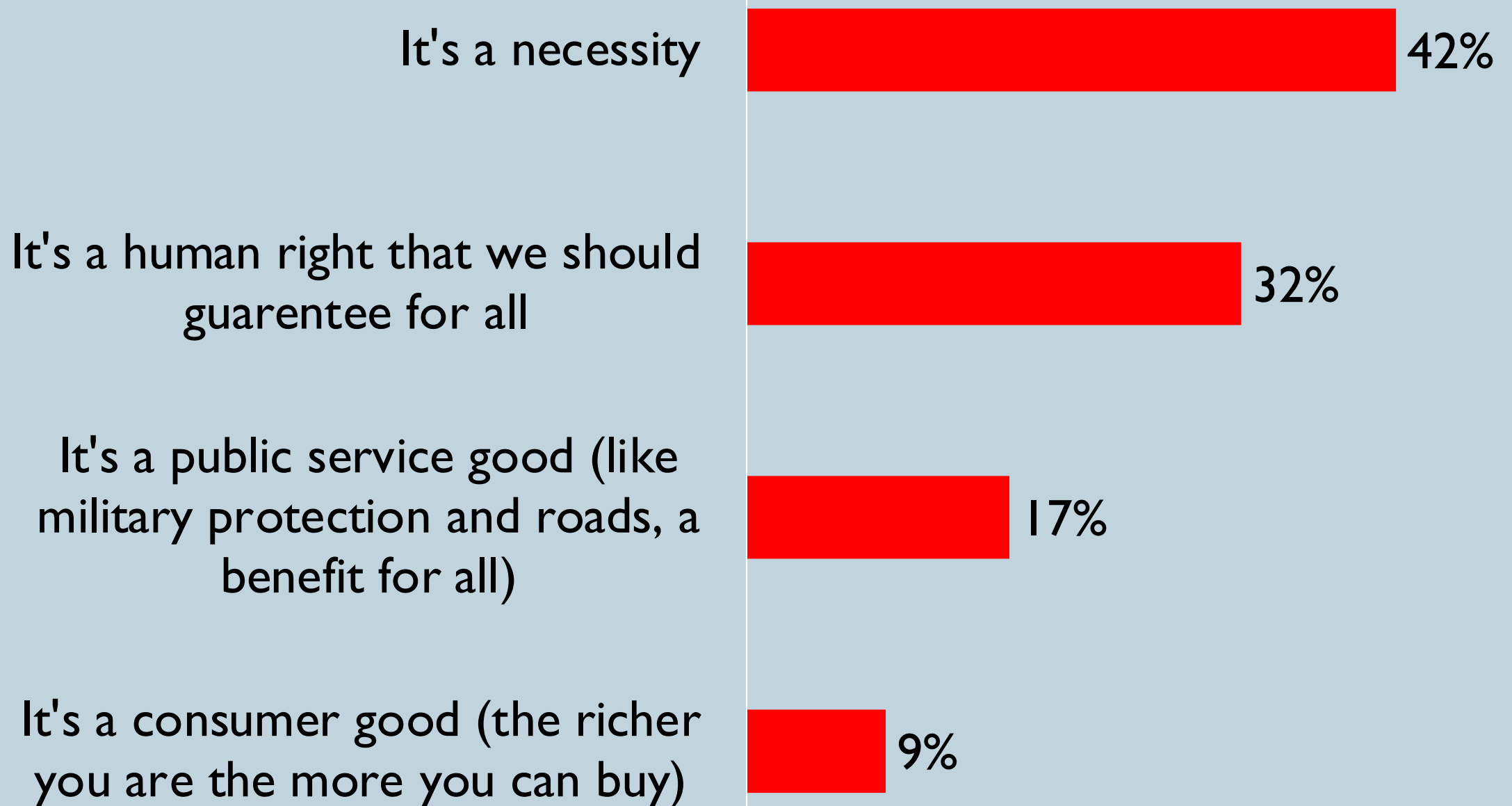
Want a little change

# What is the Biggest Barrier to Changing Health Care in the US?





# Do You View Health Care as a Necessity, Commodity, Public Service, or Right?



# 72%

somewhat or strongly agree that health care should be **universal** in the US

**30%**

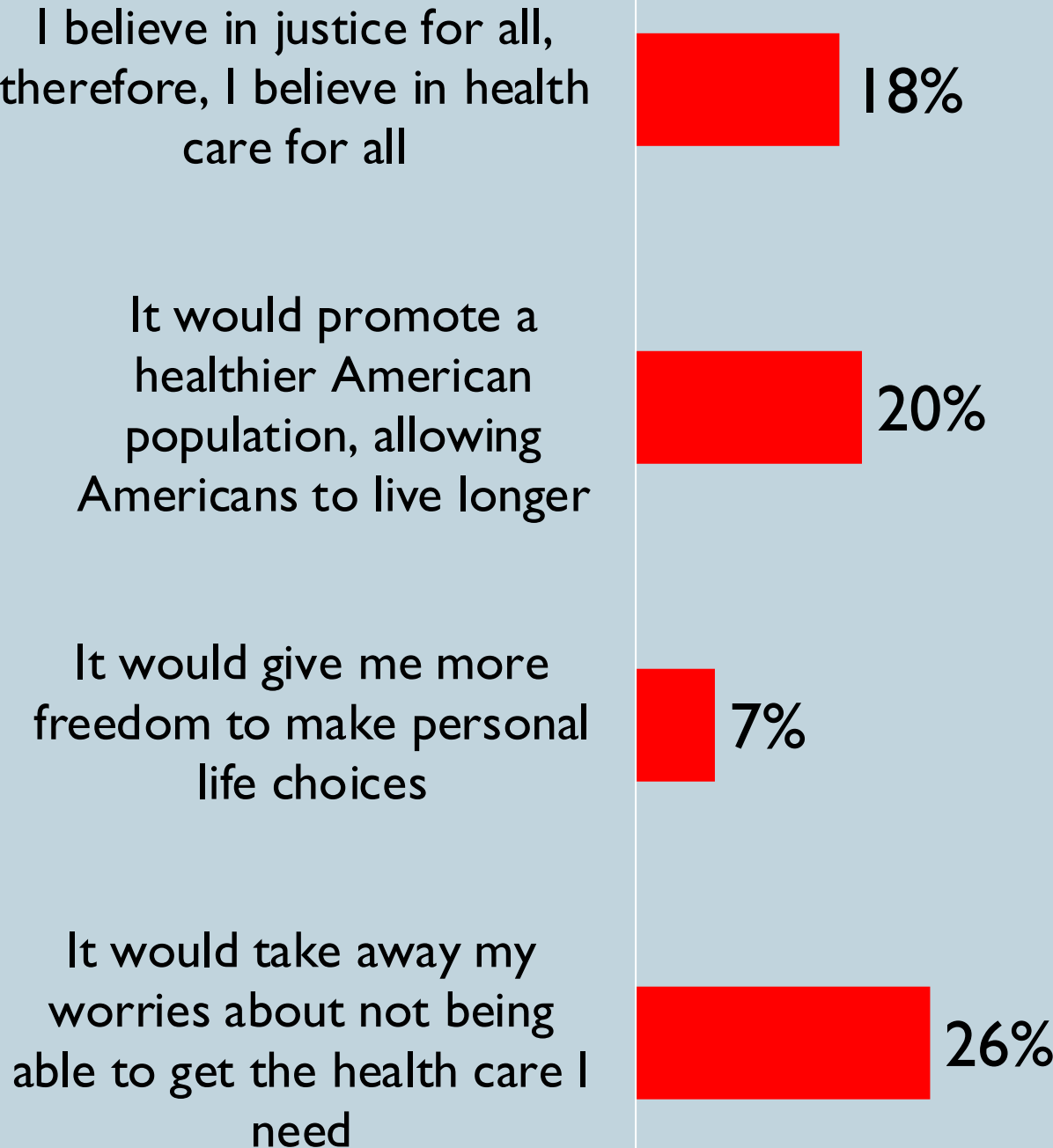
Strongly **Agree**

**42%**

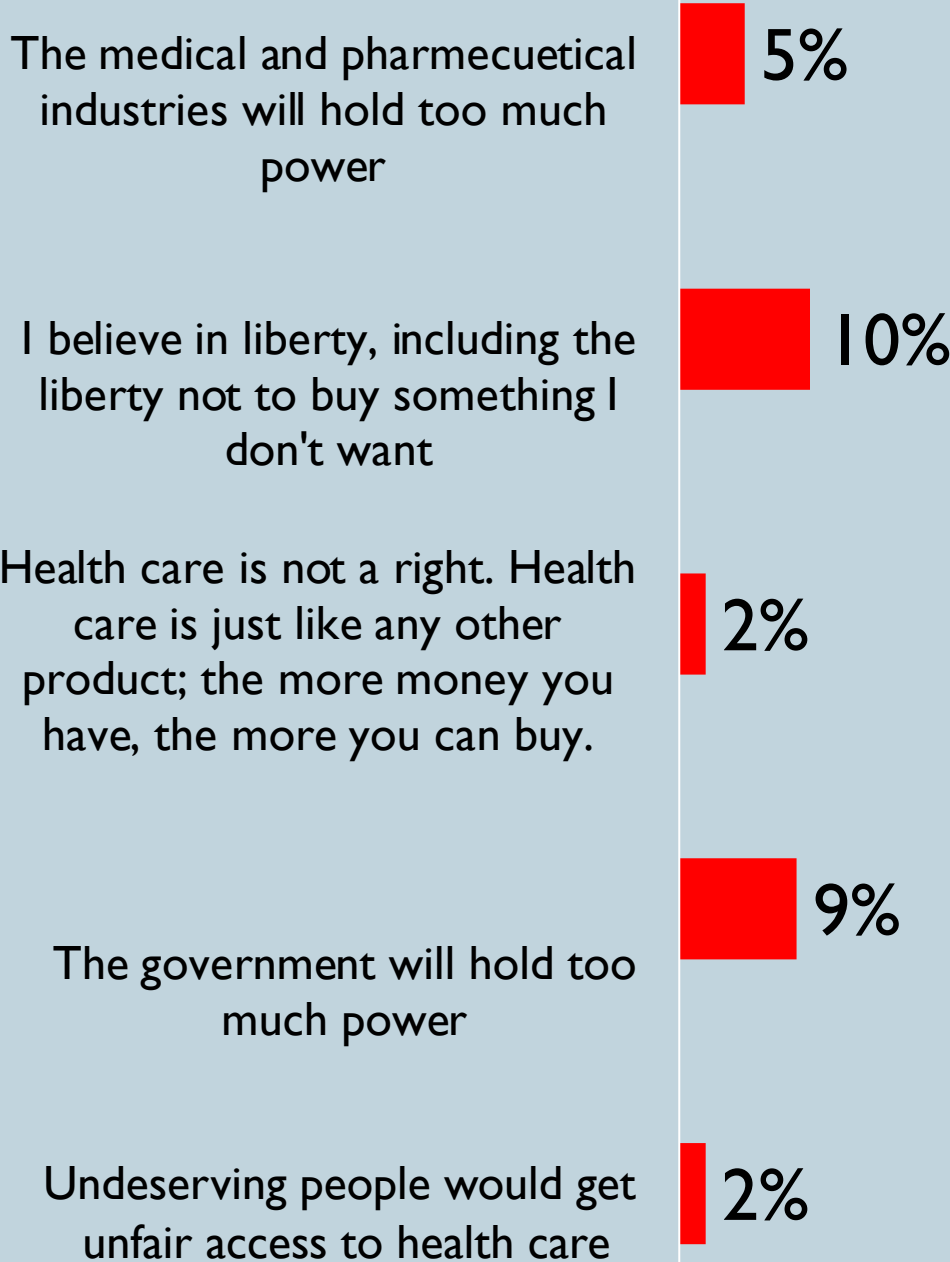
Somewhat **Agree**

# Should American Health Care be **Universal**?

## Agree, why?



## Disagree, why?



# 95%

somewhat or strongly agree that health care should be **simple** in the US

**55%**

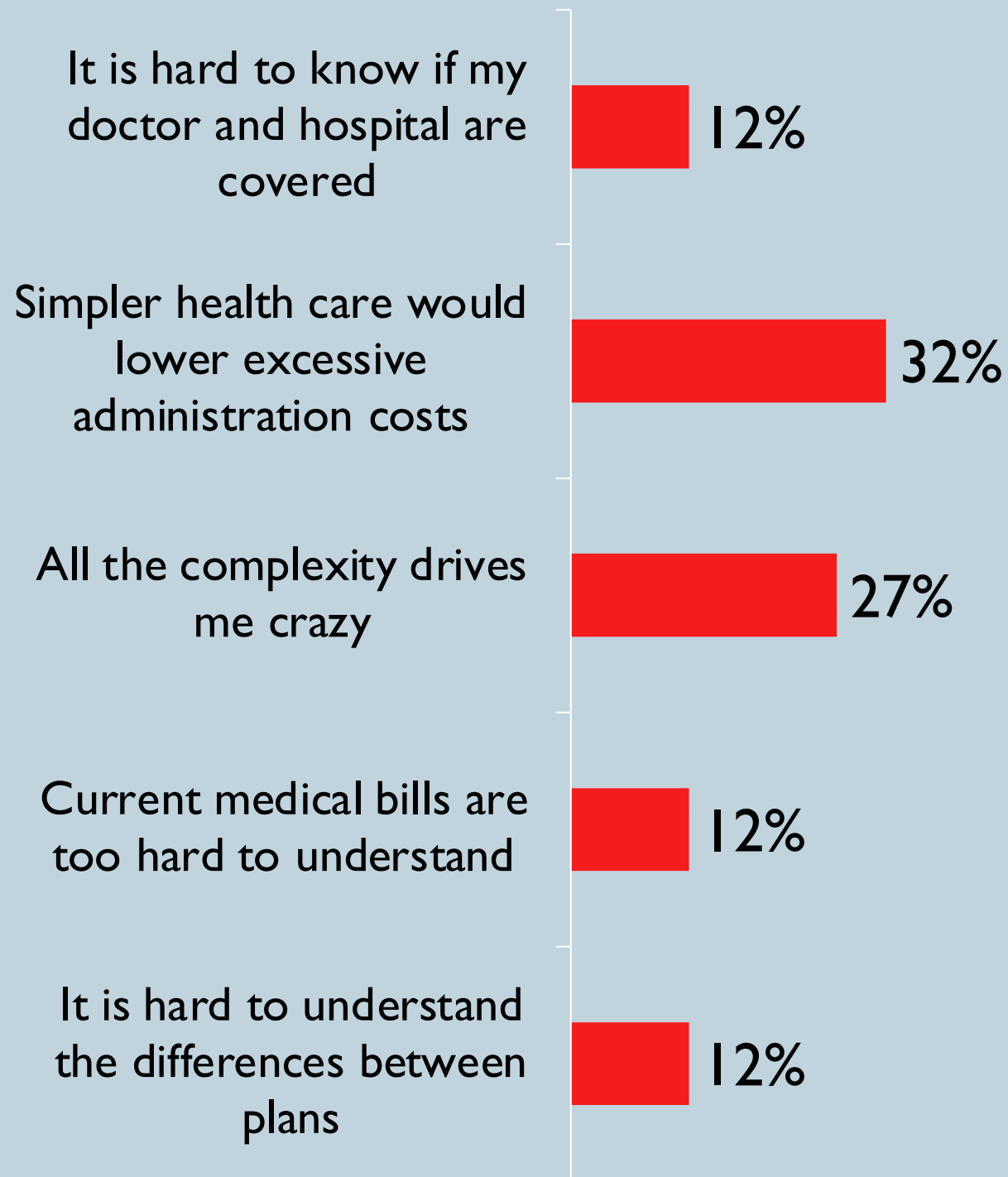
Strongly **Agree**

**40%**

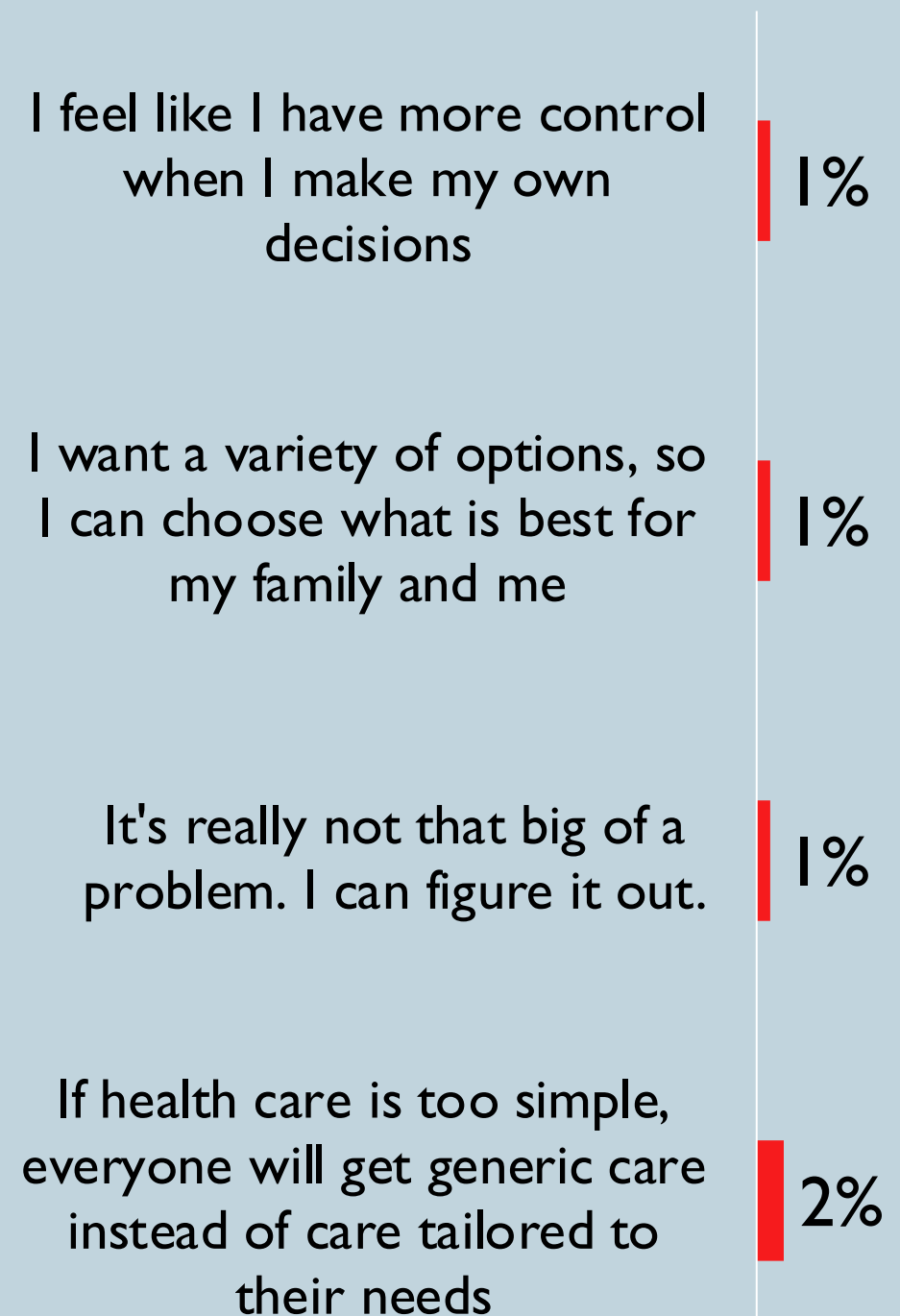
Somewhat **Agree**

# Should American Health Care be **Simple**?

## Agree, why?



## Disagree, why?



99%

somewhat or strongly agree that health care should be **affordable** in the US

**78%**

Strongly **Agree**

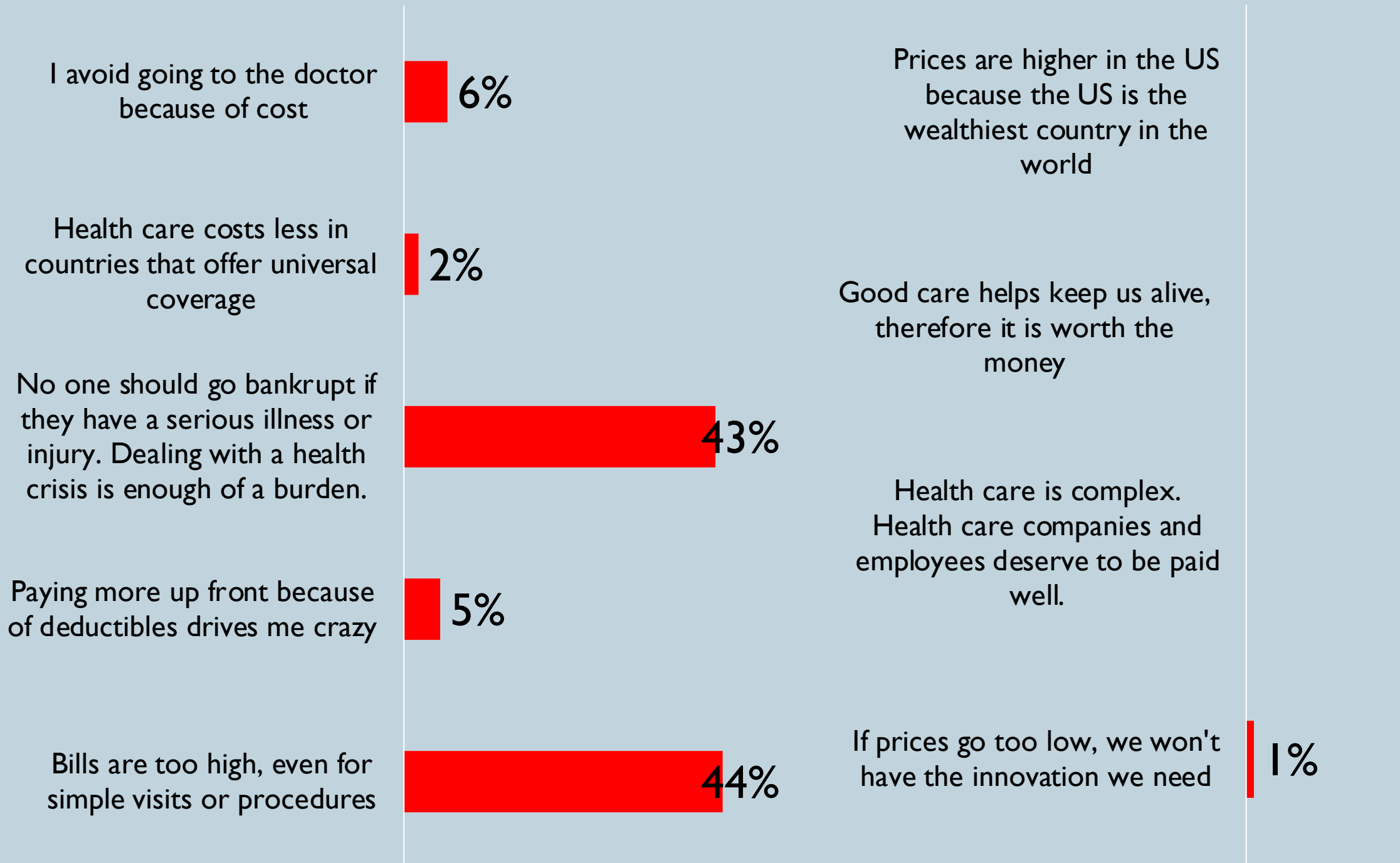
**21%**

Somewhat **Agree**

# Should American Health Care be **Affordable**?

## Agree, why?

## Disagree, Why?



# 95%

think that prices of health care in the US are very  
or a little high

**64%**

Think Very High

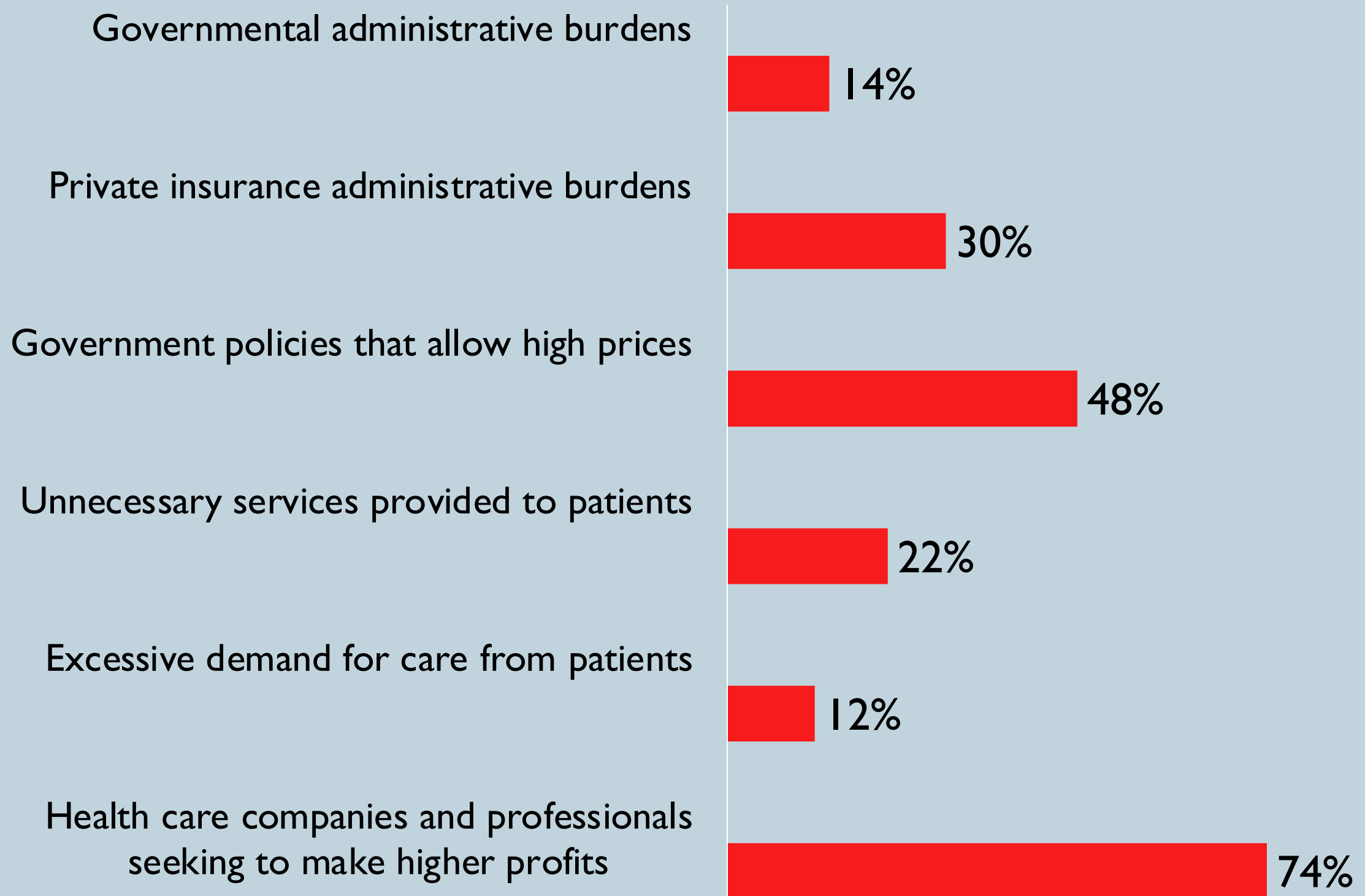
**31%**

Slightly High



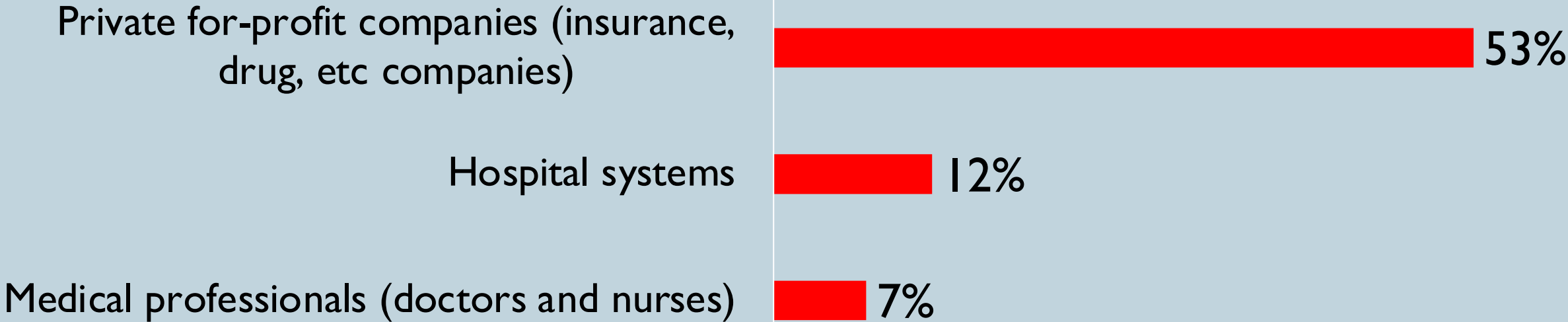
# What are the Top Two Reasons for the High Cost of American Health Care?

\*adds up to 200%

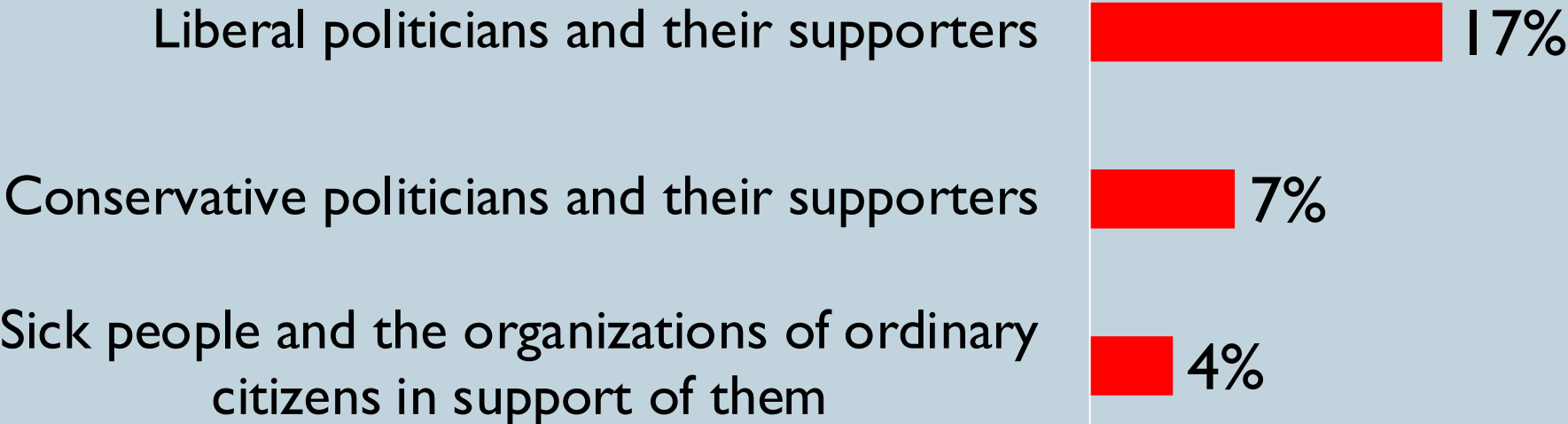


# Who has the Most Power to Influence Government Policies on Health Care?

## The Health Sector Itself



## Other



**CAN THE US AFFORD TO MAKE HIGH  
QUALITY HEALTH CARE AFFORDABLE  
TO ALL AMERICANS?**

**70% Yes**

Somewhat or Strongly Agree

**30% No**

Somewhat or Strongly Disagree

# What Freedom is Most Important to you in Health Care?

Make personal life choices without worrying about loosing coverage or going bankrupt (career, family etc decisions)



Choose treatments you believe in 8%

Choose doctors and clinicians you trust 28%

Choose an insurance plan you can afford 15%

PERCENTAGES OF CONSERVATIVES WHO  
BELIEVE THAT AMERICAN HEALTH CARE  
SHOULD BE:

**72%** Universal

**95%** Simple

**99%** Affordable



87%

say talking about health care as needing to be  
universal, simple, and affordable -USA-  
is **useful** and **easy to remember**

# Would Universal, Simple, and Affordable Health Care Help You and Your Family?



**Yes**  
**80%**

## MAIN CONCLUSION

Universal, Simple, and Affordable (USA)  
are broadly popular, easy to  
understand and easy to remember!

This framework can be used **every time** you talk  
to someone about health care!



## QUESTIONS?

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# ADDITIONAL FINDINGS

DOES THE FACT THAT NOT ALL AMERICANS  
HAVE HEALTH COVERAGE MAKE HEALTH CARE  
MORE COMPLICATED AND COSTLY FOR THOSE  
WHO DO NOT HAVE COVERAGE?

**60% Yes**

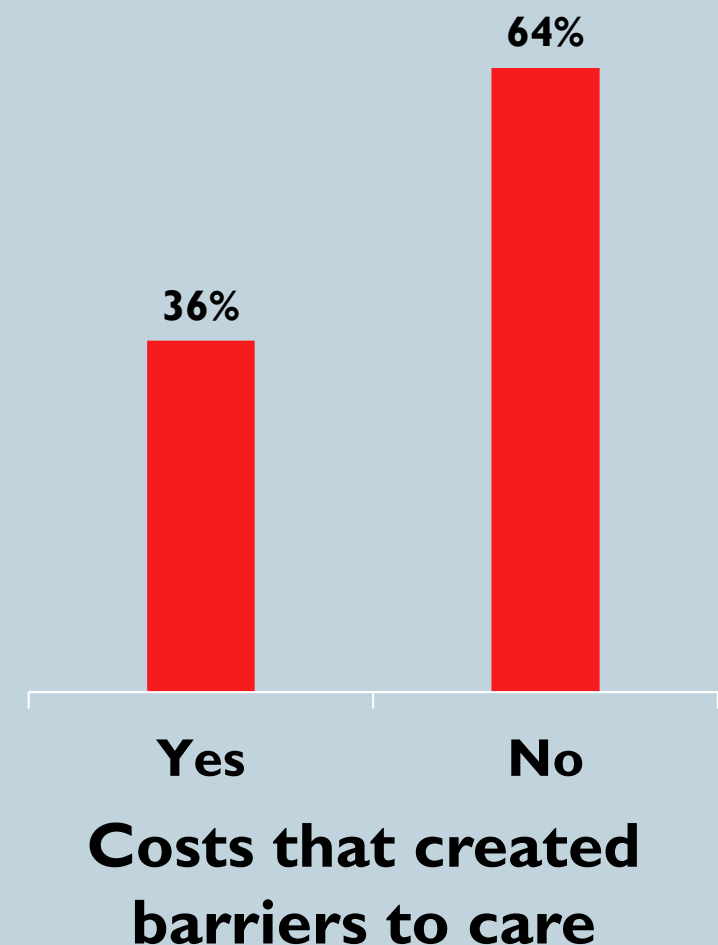
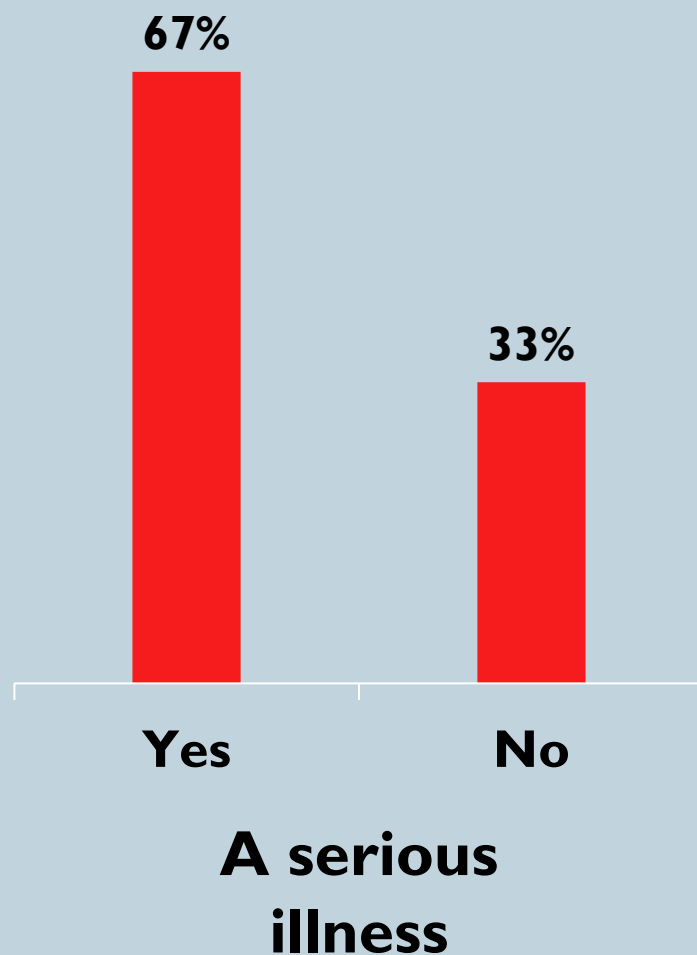
Somewhat or Strongly Agree

**40% No**

Somewhat or Strongly Disagree

# Respondents' Experience with Healthcare

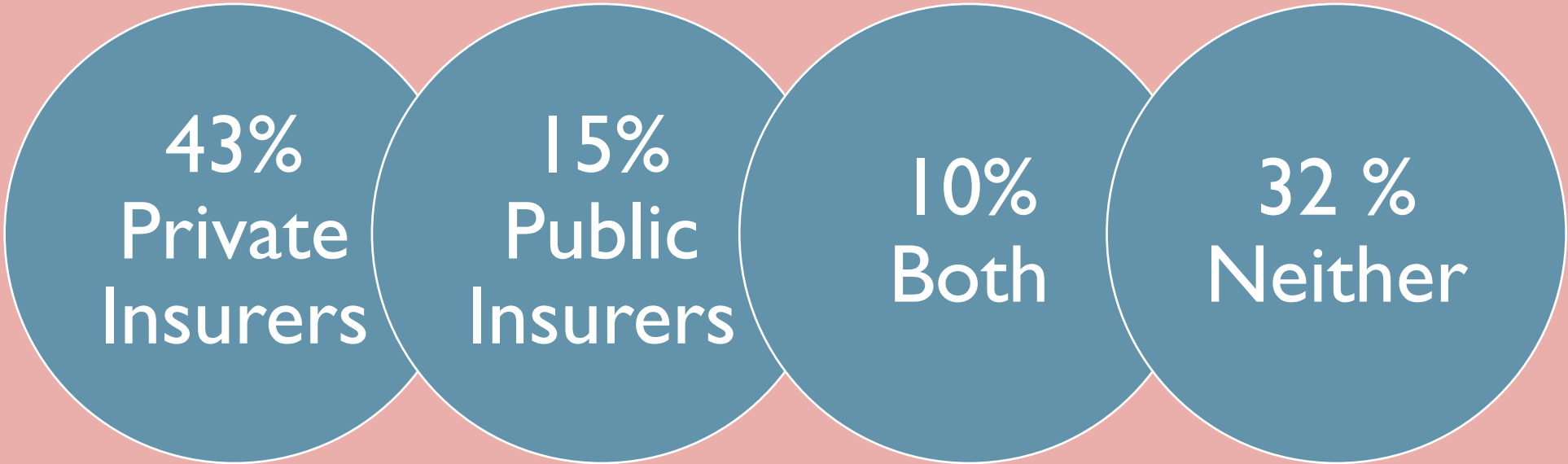
Have you or your family member/close friend experienced a serious illness or costs that created barriers to care in the last five years?



**96%**

think that due to high costs of American health care, people purchase inadequate coverage or even go without it

# WHO WOULD BE BEST AT ADMINISTERING HEALTH INSURANCE?



**DOES THE COMPLEXITY OF PAYING  
FOR HEALTH CARE MAKE IT MORE  
EXPENSIVE AND HARDER TO OBTAIN?**

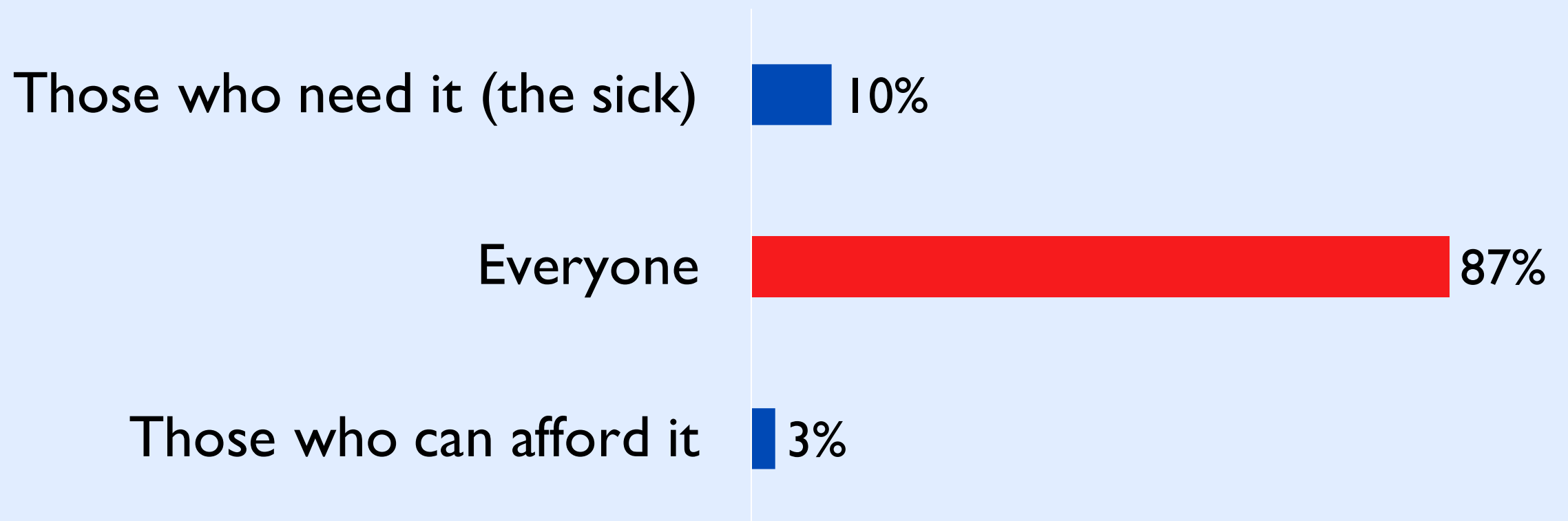
**91% Yes**

Somewhat or Strongly  
**Agree**

**9% No**

Somewhat or Strongly Disagree

# Who Deserves Health Care?



**87%** of surveyed people believe that **everyone** deserves health care



## QUESTIONS?

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